

DNS: from Frenemy to Hero

Using DNS to Protect against Online Threats

Who Am I ?

- Working with DNS since 2000 - and DHCP, IPAM!
- Trusted Advisor for Architecture, Migrations, Training
- Experienced with commercial DDI products
- Also MS DNS, BIND, DNS Hosting
- Typically found on a bike somewhere
- Or, annoyin' my kids by blocking Fortnite



The Trouble with DNS

Is DNS Facilitating Crime ?

My Brief History of DNS Security

- In 2000 - DNS Security challenges:
 - Securing ACLs: allow-update, allow-transfer, allow-query, etc.
- These days, challenges may include (direct & indirect):
 - Malware
 - Phishing
 - Tunneling
 - Filtering
 - Data Exfiltration
 - **Reconnaissance*
 - DDoS / Amplification / Floods
 - Cache Poisoning
 - Server/Protocol exploits
 - Domain Hijacking
 - **Bitsquatting*
 - Cryptojacking
 - And more ...

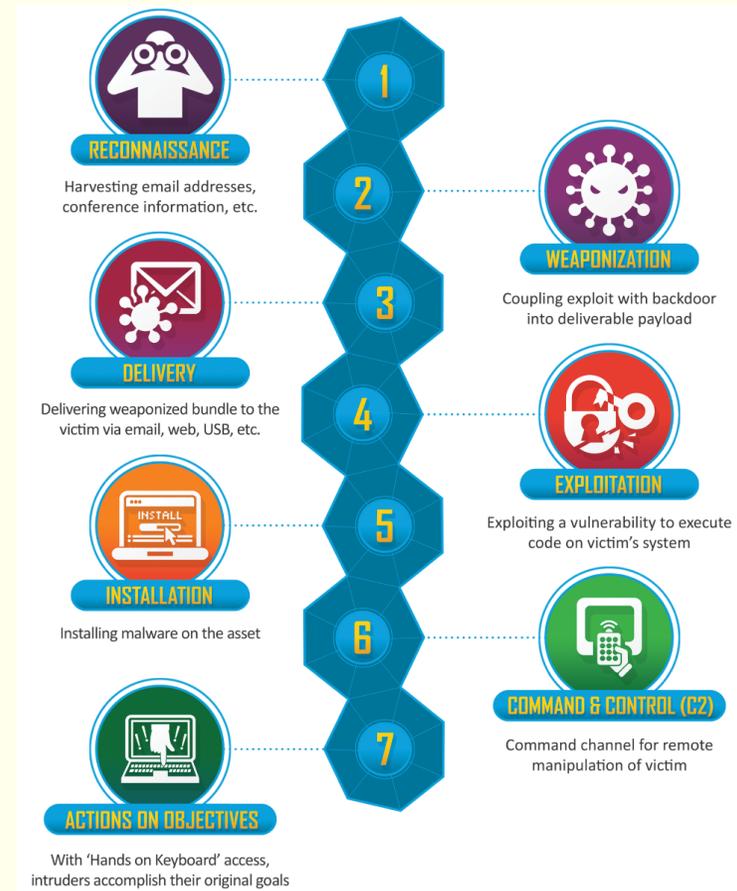
Bad Intentions

- DNS is used for Good and Bad intent
- Lockheed Martin:
“Cyber Kill Chain® framework”

The defender has seven opportunities to break the chain

**JUST ONE MITIGATION
BREAKS THE CHAIN**

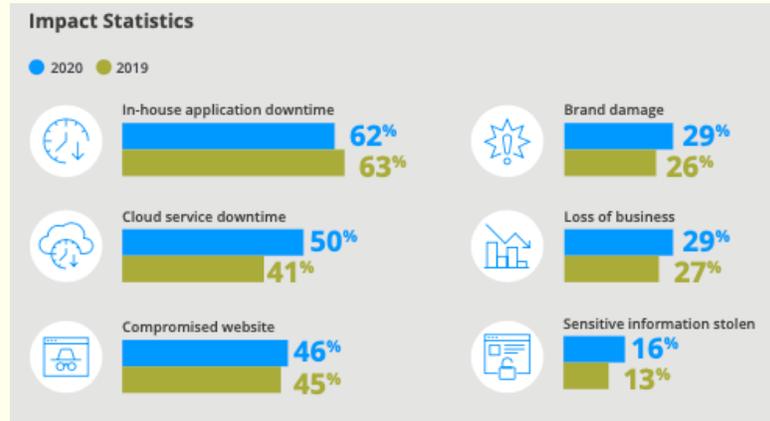
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“It’s not that bad, is it?”

91% of malware uses DNS in attacks, yet...
 68% of organizations don't monitor DNS data!!

The average organization faced **seven DNS attacks** last year, and **one-in-five** lost business due to an attack



The General Data Protection Regulation (GDPR) offers different options in case of non-compliance with the data protection law:

- likely infringement – a warning may be issued;
- infringement: the possibilities include a reprimand, a temporary or definitive ban on processing the data and a fine of up to €20 million or 4% of the business's total annual worldwide turnover.

Figure 5.4: How often organisations have experienced breaches or attacks experienced in the last 12 months



The number of firms reporting **cyber incidents** has risen from 45% last year to 61% in 2019.

Small firms suffer close to 10,000 cyber-attacks daily

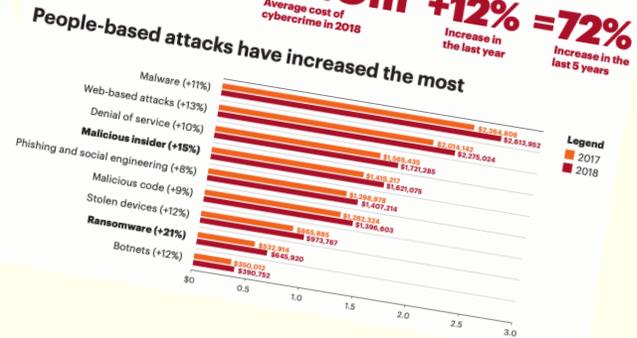
Cybercrime costing small business community billions of pounds a year according to latest Federation of Small Businesses (FSB) research

More than a million firms subject to phishing, malware and payment scams

Cost of cybercrime is rising

\$11.7m → **\$13.0m** +12% = **72%** increase in the last 5 years

Average cost of cybercrime in 2017: \$11,700,000
 Average cost of cybercrime in 2018: \$13,000,000



1 IN 3 REPORTED BREACHES COULD HAVE BEEN CONTROLLED USING DNS

The Consequences

Hackers go after anything - and becoming a victim can have a major impact...

- Data loss - customer and company data
- Brand reputation damage
- Downturn in customer trust and sales
- Loss of Intellectual Property and competitive edge
- Company money stolen
- Legal consequences
- Staff time investigating how a breach occurred
- Cost of fixing the issue

DNS as a Protector

Use DNS to Stop Bad Stuff

DNS as a Security Layer

- DNS is one layer of security
 - Important as DNS can indicate intent and give signals
 - Identify malicious activity and take an action
 - Several opportunities to use DNS to stop the Malware Lifecycle:
 1. User directed to a malicious site (link, malvertising, typo)
 2. Website delivers initial exploit (dropper)
 3. Exploit contacts C2 (millions of domains/DGAs, only 1 needs to work)
 4. Malicious payload deployed
 5. Malicious action (data exfiltration, etc.)
- That domain on slide 5? The WannaCry “kill switch”

Filtering DNS

- DNS sinkhole: maintains a list of “bad” domains
 - Block or Redirect queries to a designated address (=information!)
- RPZ (Response Policy Zones)
 - The “DNS Firewall” rules in a DNS zone
 - Triggers: domain name, IP addresses, NS data
 - Actions: DROP, NXDOMAIN, PASSTHRU, Alternate RR (redirect)...
- Feeds are “important” – internal or external subscriber
 - How many new domains are created a day?
 - >100,000 new domains registered every day
- Filter on the DNS packet data, not just the domain name

DNS Products

- Open Source: BIND, Unbound, PowerDNS (RPZ ready)
 - Pi-hole, Technitium DNS Server, no doubt others !
- Community Firewalls: pfBlockerNg, unbound-plus
- Commercial vendors:
 - On-Prem DNS Firewall add-on (RPZ)
 - Feeds: Local or Subscribed
 - Cloud-based filtering resolvers

319 Threats Blocked [\(View Report\)](#)

Phishing & Deception 84.64%
Proxy & Filter Avoidance 8.46%
Translation Sites 3.13%
New Domains 2.82%

- dnstap: a more efficient way of collecting DNS queries and responses

Challenges

- Know your Feed ! Thank you Tom Lawrence 😊

“... The remaining feeds don’t make a valuable service at this point. The idea of the “Suspicious Domain” list was to aggregate different lists, but with essentially only 1 or 2 lists left, that doesn’t make sense and I decided to no longer maintain the feed until we find new inputs.” Johannes B. Ullrich, Ph.D. , Dean of Research, SANS Technology Institute

- Choose your Feed Subscription wisely:
 - As well as blocking bad stuff, what else are they filtering/supressing?
- How is your data being stored and used by vendors?
- Remote Workers, Split Tunnel VPN, No VPN !
 - Apply the same policies to users on or off the network
- DoT, DoH ...

Final Thoughts

- Get Visibility, the Knowledge to take Action
- Implement some kind of DNS Filtering
 - Start small, test, perhaps monitor but not block, observe
 - Roll out
 - Protect off-prem clients as well as on-prem
- Check the logs !
- Use layers of Protection, with different feeds
 - Using same feed for NGFW/IDS/IPS/DNS probably isn't ideal
- Oh, and check those ACLs are still good to go 😊



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